

Diversity Ink

January 2022 News & updates

The CCDI vision is a Canada without prejudice and discrimination – a country that celebrates diversity, difference and inclusion. CCDI is proud to share with you its latest initiatives, events and resources dedicated to driving the diversity conversation here in Canada.

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CCDI | Resources

Glossary of terms



New CCDI resource now available!

CCDI is pleased to share its latest resource: a one-of-a-kind glossary of terms. This comprehensive glossary aims to provide a reference for anyone interested in terminology used within inclusion, diversity, equity, and accessibility (IDEA).

It is our goal to create a comprehensive and accurate glossary, however there can be definitions that have evolved or have nuances that are missing. The nature of language is such that the meanings of words are often very subjective and based off context. If you notice something that should be added, updated, or removed while engaging with this glossary, please reach out to us at research@ccdi.ca.

[Explore our new Glossary of terms.](#)



CCDI UnConference 2022

This year's theme is **Navigational strategies in IDEA: From why to how.**

Inclusion, Diversity, Equity, Accessibility (IDEA) — we're all familiar with the acronym, some of us have business cases, and we all know that investing in IDEA leads to positive business and societal outcomes. Now what?

CCDI UnConference 2022 is focused on navigational strategies in IDEA, for all organizations and across industries. The conference will feature tailored sessions for different learning levels, hands on learning, networking opportunities, and resources to build a more equitable organization. Whether you are starting out in building an IDEA strategy or are advanced in your IDEA journey, CCDI UnConference 2022 will provide you with valuable lessons, strategies, and practical tools in navigating all the 'how to's' of IDEA.

[Learn more and register for CCDI UnConference 2022.](#)

Interested in **sponsoring** CCDI UnConference 2022? Contact our Director of Partner Activation, Daniel Holland at daniel.holland@ccdi.ca.



Thank you, Tullamore D.E.W.!

CCDI would like to express its gratitude to Tullamore D.E.W. for their O'Everyone campaign, the first-ever, year-long spirited benevolence campaign, which over \$44,000 in its inaugural year. Dollars raised from Tullamore D.E.W.'s O'Everyone campaign go directly to assist CCDI to cultivate inclusive learning and economic opportunities, develop new resources to foster inclusive workplaces, and to support the roll-out of various education-led charitable events.

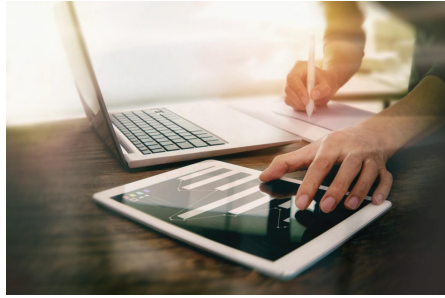
We are thrilled that Tullamore D.E.W. will be continuing the campaign in 2022 and continuing to support CCDI's powerful diversity led initiatives for a second year.

"CCDI is proud to renew the partnership with Tullamore D.E.W. and the O'Everyone campaign, to continue to support our objectives driven by inclusion, diversity, solidarity and celebration," comments Anne-Marie Pham, Executive Director, CCDI. "We are excited to amplify the O'Everyone campaign message to millions of Canadians from coast to coast in 2022."

[Learn more about the O'Everyone campaign.](#)

Upcoming webinars

Date	Title
January 11, 2021 at 1 p.m. ET	Diversity, equity and inclusion fundamentals
January 13, 2021 at 1 p.m. ET	Principes fondamentaux de la diversité, l'équité et l'inclusion
January 18, 2022 at 1 p.m. ET	Intersectionality in the workplace
January 25, 2022 at 1 p.m. ET	L'intersectionnalité en milieu de travail
February 3, 2022 at 1 p.m. ET	Addressing anti-Black racism in the workplace - Fireside chat
February 10, 2022 at 1 p.m. ET	Répondre au racisme anti-Noir.e en milieu de travail — Causerie



Become certified this year!

The Canadian Certified Inclusion Professional™ (CCIP) remains the first professional certification for diversity and inclusion practitioners in Canada. It is designed to formalize and present the breadth and depth of your professional experience to employers.

Registration for our spring batch is available until March 20, 2022; exams will take place April 19. [Learn more...](#)



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CCDI Consulting Newsletter

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Leader Talks with Anne-Marie Pham

Diversity and inclusion - a hot topic in the world right now. But knowing how and where to begin to make a tangible difference can be tricky...

That's why we created this podcast! By drawing on the experience of thought leaders across Canada, we hope to create awareness, showcase a variety of perspectives, and inspire courage for all of us to create more diverse, equitable, and inclusive workplaces and communities for all.

- Episode 1 | Tim Fox (September 30)
- Episode 2 | Amanda Kennedy (October 4)
- Episode 3 | Kiersten Mohr (November 20)
- Episode 4 | Nathan Hall (December 10)

Episodes are [now available.](#)

Multicultural calendar

Alzheimer Awareness Month

- January 1: [New Year's Day](#)
- January 4: [World Braille Day](#)
- January 6: [Epiphany](#)
- January 7: [Orthodox Christmas / Feast of the Nativity](#)
- January 9: [Birthday of Guru Gobind Singh](#)
- January 10: [Bodhi Day](#)
- January 13: [Lohri](#)
- January 14: [Orthodox New Year](#)
- January 16 - 17: [Tu BiShvat](#)
- January 17: [Martin Luther King Jr. Day](#)

January 2022						
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Welcome to our new CCDI Employer Partners

We work closely with employers because we know that when the workplace is inclusive, positive effects are felt by the broader community. Join us in welcoming the latest addition to our unparalleled [Employer Partner roster](#).



Canadian Marketing Association DEI survey of marketers

CCDI, in partnership with the [Canadian Marketing Association](#) (CMA), invites you to participate in the second CMA DEI survey of marketers.

The purpose of the research is to understand how diverse, equitable and inclusive the Canadian marketing community is for individuals at all stages of their careers. The findings will help us understand how we can cultivate an environment that is inclusive, respectful and supportive of all.

Other partners involved in this initiative include *Strategy*, L'Association Marketing Québec,

Sponsorship Marketing Council Canada, Canada's LGBT+ Chamber of Commerce (CGLCC), Black Talent Initiative, Ad Standards, and Marketing News Canada.

[Learn more and take the survey.](#)



Canadian Centre for Diversity and Inclusion
Centre canadien pour la diversité et l'inclusion



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